

Chateau On The Lake Resort & Spa In Branson

Again Captures Prestigious AAA “Four Diamond” Rating

BRANSON, MO (February 2010) – **Chateau on the Lake Resort & Spa** in Branson, Missouri, has again earned for the eleventh consecutive year the coveted **AAA Four Diamond Award** for 2010, according to Stephen Marshall, vice president and general manager of the mountaintop, lakefront resort. AAA’s rating program is widely recognized as North America’s premier hotel rating program, and the “Four Diamond” rating is given only to “establishments that are upscale in all areas.” Chateau on the Lake Resort & Spa is **Branson’s only AAA Four-Diamond resort and spa.**

To capture the “Four Diamond” rating, AAA deems that the property’s “accommodations are progressively more refined and stylish. The physical attributes reflect an obvious enhanced level of quality throughout. The fundamental hallmarks at this level include an extensive array of amenities combined with a high degree of hospitality, service, and attention to detail.”

“Consistently receiving honors like this recognizes that Chateau on the Lake Resort & Spa is an exceptional choice for vacationers and for groups,” said Marshall. “Not only does the resort have a beautiful mountaintop and lakefront setting, exceptional on-site offerings, and a great location near all of the diverse entertainment options of Branson, but we are consistently recognized for providing exceptional service too. Plus, the resort provides an exceptional value, with surprisingly affordable rates for both leisure travelers and groups.”

Chateau on the Lake Resort & Spa stands on a beautiful Ozark mountaintop overlooking scenic Table Rock Lake. The 301-room resort boasts one of the largest convention centers in Southwest Missouri, with 43,500 square feet of flexible meeting space, and the ability to host groups from 10 to 3,000. Boasting an impressive 10-story sky-lit atrium that features meandering streams brimming with colorful Koi fish, the resort provides breathtaking vistas of the lake, lush gardens, and surrounding mountains. Its 301 spacious guest rooms and suites feature cherry wood beds, down comforters, tiled stone baths, dual-line telephones with data port, WiFi access (at a nominal fee), iron and ironing board, coffee maker, in-room movies and music (at a nominal fee), and in-room safes.

Recreational options at the resort include the impressive 14,000-square-foot Spa Chateau. The full-service European-style spa, which opened in 2006, features 10 luxurious treatment rooms; customized body treatments; a soothing Infinity Tub that is filled from the ceiling; an opulent Roman Bath situated beneath a waterfall overlooking Table Rock Lake; a lake-view Movement Therapy Studio for Yoga; and a unique Barber Spa.

The resort's Chateau Marina, open most of the year, offers more water sports activities than any other resort in the Midwest. Offerings at the full-service marina include an array of watercraft rentals, which includes ski boats, fishing boats, waverunners, catamarans, paddle boats, sea kayaks, and canoes. Parasailing, guided fishing excursions, scuba diving, and snorkeling are among the many other available options. With 850 miles of pristine shoreline and 80 miles of crystal blue water, Table Rock Lake is a perfect water playground for guests and groups.

Additional recreational offerings at Chateau on the Lake include a 24-hour fitness center, two lighted tennis courts, a year-round indoor pool, an outdoor (seasonal) pool, indoor and outdoor hot tubs, nature and biking trails, the 54-seat Sassafras Movie Theater, Crowdaddies Kids Club, and full-service concierge. Golf at six area courses, which includes two of Missouri's finest, also is available to groups and guests.

The resort's dining options include the award-winning Chateau Grille, which features a stunning view of Table Rock Lake and is known for its elegant presentation and exceptional cuisine. Casual fare options include: the Downstairs Deli, serving bistro-style sandwiches, hand-made pizza, and "to go" box lunches; the Atrium Café & Wine Bar, located in the lobby beside an indoor waterfall and stream; and The Sweet Shoppe, offering hand-dipped ice cream, baked goods, candies, and specialty coffees.

Known as the "Live Music Show Capital of America," Branson features a wealth of offerings that appeal to guests and groups, which includes more than 100 live shows per day and a variety of impressive attractions. Among the offerings is the new \$420-million Branson Landing in historic downtown, Dick Clark's American Bandstand Theater Complex, Silver Dollar City, and The Titanic Museum.

Chateau on the Lake Resort & Spa Captures AAA Four-Diamond Rating/Page Three

Chateau on the Lake Resort & Spa is owned and managed by Springfield, Missouri-based John Q. Hammons Hotels & Resorts. For more information on the resort, call **1-888-333-LAKE (5253)** or (417) 334-1161, or visit www.ChateauOnTheLake.com .

###

PR Contact: Karen Lamonica at (407) 788-7070, ext. 207, or klamonica@chisano.com

NOTE: Many beautiful **high-resolution photos** of the resort may be downloaded from <http://www.chateauonthelake.com/ImageDownload/DownloadImages.cfm> , or photos are available by contacting Karen Lamonica.