

## **Chateau On The Lake Resort, Spa & Convention Center In Branson Offering Unique Incentives For Group Bookings**

BRANSON, MO (August 2009) – The AAA Four-Diamond **Chateau on the Lake Resort, Spa & Convention Center**, which sits on an Ozark mountaintop overlooking Branson, Missouri’s scenic Table Rock Lake, is offering many **enticing incentives for groups** booking and holding a new program by May 1, 2010. The 301-room resort boasts one of Missouri’s largest convention centers, with 43,500 square feet of flexible meeting space, and the ability to host groups of 10 to 3,000.

The resort’s new “**Value Packed Meeting Package**” provides a tremendous value to groups with room rates from \$99 per room, per night, plus: the choice of a **free** break, wine & cheese reception, or continental breakfast; a **free** Spa Access Pass for attendees; a **free** meeting room; three **free** VIP amenities; one **free** VIP upgrade to a suite at the group rate; **free** high-speed internet access in the guest rooms of all attendees; and **free** garage parking for all attendees.

Available to new groups with a minimum of 25 rooms per night, for a minimum of two nights, the offer is based on space availability and the availability of the incentive perks at the time of the contract signing. The incentive perks are one per program, and not one per day, and the offer may not be combined with any other special offer or promotion. Meeting rooms are assigned appropriately to group room nights booked.

For information about the offer, call the resort’s Sales Department at **1-888-333-LAKE (5253)** or (417) 334-1161, or visit [www.ChateauOnTheLake.com](http://www.ChateauOnTheLake.com) .

“Chateau on the Lake is an exceptional site for meetings because the resort is secluded enough to ensure the group will be focused on the task at hand, with the advantage of also featuring a wide range of recreational options on-site and nearby in Branson,” said Stephen Marshall, the resort’s vice president and general manager. “It is also a great resort for incentive groups since it is a beautiful Four-Diamond mountaintop/lakefront resort which is now even more easily accessible with the recent opening of the Branson Airport.”

Widely recognized as one of the finest resorts in the Midwest, which also provides a great value, Chateau on the Lake Resort, Spa & Convention Center features breathtaking vistas of Missouri's scenic Table Rock Lake, lush gardens, and surrounding mountains. The resort is a consistent recipient of the meetings industry's highest honors, having recently captured *Meetings & Conventions* magazine's highly coveted "Gold Key Award" for 2008, and *Association Meetings* magazine's prestigious "Inner Circle Award" for 2008.

Its 301 spacious guest rooms and suites feature cherry wood beds, down comforters, tiled stone baths, dual-line telephones with data port, WiFi access, iron and ironing board, coffee maker, in-room movies and music (at a nominal fee), and in-room safes.

Recreational options at the resort include the impressive 14,000-square-foot Spa Chateau. The full-service European-style spa, which opened in 2006, features 10 luxurious treatment rooms; customized body treatments; a soothing Infinity Tub that is filled from the ceiling; an opulent Roman Bath situated beneath a waterfall overlooking Table Rock Lake; a lake-view Movement Therapy Studio for Yoga; and a unique Barber Spa.

The resort's Chateau on the Lake Marina, open most of the year, offers more water sports activities than any other resort in the Midwest. Offerings at the full-service marina include an array of watercraft rentals, which includes ski boats, fishing boats, waverunners, catamarans, paddle boats, sea kayaks, and canoes. Parasailing, guided fishing excursions, scuba diving, and snorkeling are among the many other available options. With 850 miles of pristine shoreline and 80 miles of crystal blue water, Table Rock Lake is a perfect water playground for groups.

Additional recreational offerings at Chateau on the Lake include a 24-hour fitness center, two lighted tennis courts, a year-round indoor pool, an outdoor (seasonal) pool, indoor and outdoor hot tubs, nature and biking trails, the 54-seat Sassafra Movie Theater, Crawdaddies Kids Club, and full-service concierge. Golf at six area courses, which includes two of Missouri's finest, also is available to groups and guests.

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The resort's dining options include the award-winning Chateau Grille, which features a stunning view of Table Rock Lake and is known for its elegant presentation and exceptional cuisine. Casual fare options include: the 9<sup>th</sup> Street Italian Deli, serving bistro-style sandwiches, hand-made pizza, and "to go" box lunches; the Atrium Café & Wine Bar, located in the lobby beside an indoor waterfall and stream; and The Sweet Shoppe, offering hand-dipped ice cream, baked goods, candies, and specialty coffees.

Described as the "Live Music Show Capital of America," Branson features a wealth of offerings that appeal to groups, which includes more than 100 live shows per day and a variety of impressive attractions. Among the newest offerings is the acclaimed Titanic: The World's Largest Interactive Titanic Museum & Exhibition. The new \$420-million Branson Landing in historic downtown features festivals, musical events, a variety of new waterfront dining options, and more than 400,000 sq. ft. of national brand-name shops, galleries and specialty gift shops. Other Branson offerings include Dick Clark's American Bandstand Theater Complex, and Silver Dollar City.

Chateau on the Lake Resort, Spa & Convention Center is owned and managed by Springfield, Missouri-based John Q. Hammons Hotels & Resorts. For more information on the resort, call **1-888-333-LAKE (5253)** or (417) 334-1161, or visit [www.ChateauOnTheLake.com](http://www.ChateauOnTheLake.com).

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NOTE: Many beautiful **high-resolution photos** of the resort may be downloaded from <http://www.chateauonthelake.com/ImageDownload/DownloadImages.cfm>, or photos are available by contacting Karen Lamonica.